

HKU Launches New Undergraduate Programmes to Nurture Big Data Talents

Appendix II

HKU Virtual IDAY Signature Live Webinars

1. JUPAS and NON-JUPAS Admissions Talk

HKU will hold two admissions talks for JUPAS and non-JUPAS (students holding international qualifications) at 9:30 am and 2:00 pm on 30 October respectively. Professionals from the big data industry and professors of the new programmes will talk about the trend, application and demand for big data. Professor Bennett Yim, Director of Undergraduate Admissions and International Student Exchange, HKU and our Student Recruitment Counsellors will share the new programmes trends at HKU.

Live Webinars	Time
Admissions Talk for JUPAS Students	9:30 am - 10:30 am (in Cantonese)
	2:00 pm - 3:00 pm (in English)
Admissions Talk for International and Overseas Qualifications Students	2:00 pm- 3:00 pm (in English)

2. New Programmes' Admissions Talks

HKU will launch a total of seven new programmes in the new academic year. You are invited to attend the following live webinars to better understand the features and learning opportunities of each programme:

Live Webinars	Time
New Bachelor of Arts in Humanities & Digital Technologies (in English)	10:30 am - 11:00 am
Admissions Talk on Bachelor of Science in Marketing Analytics and Technology (in English)	3:00 pm - 3:45 pm
Admissions Talk on Bachelor of Business Administration (Business Analytics) & Bachelor of Business Administration (Information Systems and Analytics Major) & Student Sharing (in English)	4:00 pm - 4:45 pm
Admissions Talk on Bachelor of Engineering in Computer Science and Bachelor of Engineering in Data Science and Engineering (in English)	9:45 am - 10:00 am
	2:15 pm - 2:30 pm
Bachelor of Science in Bioinformatics - Admissions Talk	1:40 pm - 2:20 pm (in Cantonese)
	5:55 pm - 6:35 pm (in English)
Admissions Talk on Bachelor of Psychology (in English)	11:00 am – 12:00 noon
Admissions Talk of BSc&LLB (Bachelor of Science and Bachelor of Laws) (in English)	1:00 pm - 1:45 pm

“IDAY” has a wide variety of activities where students, parents and teachers can obtain the latest admission information. For the detailed live webinar schedule, please visit

<http://infoday.hku.hk/webinar>