WHY COMMIT?

SHOWCASE LEADERSHIP
Company's leading vision in co-creating SVC will be featured on CCGS's channels

SVC MANAGEMENT MATERIALS
#LeadBetter with resources developed by CCGS, HKU, including:
- SMEs Sustainability Self-check Tool
- Roadmap and Action Planning Templates

SUSTAINABILITY POLICY ADVOCACY
Participate and showcase sustainability achievement at knowledge sharing event(s)

WHAT TO COMMIT?

PLAN
(1st half-year – compulsory)

1. Nominate no fewer than two upstream/downstream SME business partners to join “SME Sustainability Leadership Recognition Scheme”

2. Support SMEs in integrating sustainability measures in operations:
   - Attend a meeting with nominated SMEs upon the completion of their recognition scheme journey
   - Offer incentives

3. Disclose the company’s sustainability goals and strategies on communication channels

ACT
(2nd half-year – voluntary)

4. Jointly implement sustainability actions with nominated SMEs

APPLY NOW
- Submit signed Statement and completed Proforma to pslb@hku.hk with subject “Application – SVC Commitment”
- Return completed portfolio and relevant details to CCGS
- Implement required actions within 1 year

FOR BIG CORPORATES

scan for details
Find us at ccs3.hku.hk/pslb/
#LeadWithVISION
WHY PARTICIPATE?

ACHIEVABLE STARTING POINT
A common and accessible kick starter to improve SMEs’ preparedness to tackle sustainability challenges

HIGH CREDIBILITY
Fully supported by signatories of the SVC Commitment, attracting more partnership opportunities to certified SMEs

ENHANCE BUSINESS RESILIENCE
Stronger sustainability performance can generate long-term revenue growth, greater appeal to employees and investors, higher customer retention and market penetration rate

WHAT TO COMPLETE?

PLAN
Kick off the sustainability journey
(1st half-year – compulsory)

1. Complete the online SME Sustainability Self-check Tool to evaluate the companies’ performance on SVC Management
2. Attend one practical workshop to develop a sustainability roadmap and action plan
3. Organize a meeting upon completion of recognition scheme’s activities

ACT
(2nd half-year – voluntary)
Implement the action plan with large corporate

APPLY NOW
- Submit application form and company logo to pslb@hku.hk
- Complete the online SME Sustainability Self-check Tool
- Attend workshop
- Participate in Award Ceremony

scan for details
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#StriveForIMPACT