

**THE UNIVERSITY OF HONG KONG**  
**FACULTY OF SOCIAL SCIENCES**

**Serena Yang Distinguished Lecture: Illusions of Memory**

Date March 27, 2007 (Tuesday)  
Time 18:00 to 19:30  
Venue Rayson Huang Theatre, The University of Hong Kong

---

Tentative Programme

TIME	PROGRAMME
17:30	Registration and Cocktail Reception
18:00	Welcoming Speech Professor Ian Holliday, Dean of Social Sciences, HKU
18:05	Souvenir Presentation Professor Ian Holliday and Ms Serena Yang
18:10	Introduction of Professor Elizabeth Loftus Professor Geoffrey Blowers, Associate Dean of Social Sciences, HKU
18:15	Lecture: Illusions of Memory Professor Elizabeth Loftus, University of California, Irvine
19:00	Open Discussion Moderator: Professor Geoffrey Blowers

March 2, 2007