

THE UNIVERSITY OF HONG KONG
FACULTY OF SOCIAL SCIENCES

Summer Institute 2008: Asia as the Global Future

Reading List

Note:

The purpose of these readings is twofold. First, the readings are designed to provide you with a background to the corresponding lecture. As such, it is necessary that you read the materials BEFORE the lecture. Second, the readings are the background for the discussion groups. Again, this means that they need to be read BEFORE the discussion groups commence. You should be aware that some questions in the exam at the end of the course may be based on themes found in the readings and discussed in the lecture. A deeper understanding of these themes will help you with your exam performance. As a general rule, 1-2 core readings have been provided for each topic in the course (NB: some lecture periods cover two topics). For those who take 4-week programmes with 12 credits and have to submit an academic essay, we provide some more articles as additional readings for essay research.

Week 1 (Hong Kong June 23 -28)

Monday (June 23):

- (1) **Introduction to “Asia as the Global Future”**
- (2) **Asian Economic Development**

Discussion Topic: What are the issues for study of "Asia as the global future"?

Core Reading

Dittmer, Lowell, ‘ASIA IN 2006’, *Asian Survey*, (Vol. 47, Iss. 1, 2007), pp. 1–9.

Additional Readings

Rodan, Garry, Kevin Hewison and Richard Robison, ‘Theorising Markets in South-East Asia’ Power and Contestation’, Rodan, Garry, Kevin Hewison and Richard Robison (eds.), *The Political Economy of South-East Asia: Markets, power and contestation* (Oxford: Oxford University Press, 2006).

Giovanni Arrighi et al., ‘Historical capitalism, East and West’, Giovanni Arrighi, Takeshi Hamashita and Mark Selden (eds.), *The Resurgence of East Asia*, (London: Routledge, 2003), pp.259-333.

Tuesday (June 24):

Rising Powers (1): China and East Asia

Discussion Topic: Has China followed the Asian model of development?

Core Reading

Friedman, Edward, 'China's Rise, Asia's Future', *Journal of East Asian Studies*, (Vol. 6, 2006), pp. 289-303.

Additional Readings

Ravenhill, John, 'Is China Threat to Southeast Asia?', *Asian Survey*, (Vol. 46, No. 5, 2006), pp. 653-74.

Dimaranan, Betina, Elena Lanchovichina, and Will Martin, 'Competing with Giants: Who Wins, Who Loses?', L. Alan Winters and Shahid Yusuf (eds.), *Dancing with Giants: China, India, and the Global Economy*, (Singapore: World Bank/ The Institute of Policy Studies, 2007), pp.67-100.

Zhang Yunling and Shiping Tang, 'China's Regional Strategy', David Shambaugh (ed.) *Power Shift: China and Asia's New Dynamics*, (Berkeley: University of California Press, 2005), pp. 48-68.

Wednesday (June 25):

Rising Powers (2): India and South Asia

Core Readings

Lavoy, Peter R., India in 2006: A New Emphasis on Engagement, *Asian Survey*, (Vol. 47, Iss. 1, 2007), pp. 113-24.

Additional Readings

Yusuf, Shahid, Kaoru Naneshima and Dwight H. Perkins, 'China and India Reshape Global Industrial Geography', L. Alan Winters and Shahid Yusuf (eds.), *Dancing with Giants: China, India, and the Global Economy*, (Singapore: World Bank/ The Institute of Policy Studies, 2007), pp. 35-66.

Bardhan, Pranab, 'Awakening Giants, Feet of Clay: A Comparative Assessment of the Rise of China and India', *Journal of South Asian Development* (Vol. 1, No. 1, 2006), pp. 1 - 17.

Singh, Bhartendu Kumar, 'Sino-Indian Relations: Recent Developments', *IPCS Special Report n^o 18*, May 2006.

Thursday (June 26):

- (1) **Regional Dynamics in West Asia**
- (2) **Regional Communities in East Asia and the United States**

Core Reading

Kemp, Geoffrey 'The East Moves West', *The National Interest* (Iss. 84, 2006), pp. 71-8.

Higgott, Richard, 'After Neo-Liberal Globalisation: The Securitisation of US Foreign Economic Policy in East Asia', *Critical Asian Studies*, (Vol. 36, No. 3, 2004), pp. 425-44.

Additional Readings

Noland, Marcus and Howard Pack, 'Islam, Globalization, and Economic Performance in the Middle East', *SAIS Review*, (Vol. 24, Iss. 2, 2004), p. 105-17.

Heginbotham, Eric and Christopher Twomey. 'America's Bismarckian Asia Policy', *Current History*. (September 2005), pp: 243-50.

Friday (June 27):

The Entertainment Industry in Macau: The Asia' Las Vegas

Core Readings

Lo, Shiu Hing, 'Casino Politics, Organized Crime and the Post-Colonial State in Macau', *Journal of Contemporary China*, (Vol. 14, No. 43, 2005), pp. 207-224.

Additional Readings

Lam, Desmond, 'Slot or Table? A Chinese Perspective', *UNLV Gaming Research & Review Journal*, (Vol. 9, Issue. 2, October 2005), pp. 69-72.

Pretorius, Frederik, 'The New Macau Concept: From Gaming to Total Economic Development', *The Asia Case Research Centre*, (Hong Kong: The Centre, 2005), pp. 1-34.

Week 2 (Hong Kong June 30 - July 5)

Monday (June 30):

Business and Development in Asia

Core Reading

Magretta, Joan, 'Fast, Global, and Entrepreneurial: Supply Chain Management, Hong Kong Style: An Interview with Victor Fung', *Harvard Business Review on Managing the Value Chain*, (Harvard: Harvard Business Review, 2000).

Additional Readings

Tsai, Kellee S., 'China's Complicit Capitalists', *Far Eastern Economic Review*, (Vol. 171, Iss. 1, 2008). p. 13-5.

Tuesday (July 1):

- (1) Popular Culture in Asia**
- (2) Environmental Crisis and China's Responses**

Core Reading

Erni, John N., 'Like a Postcolonial Culture: Hong Kong Re-Imagined', *Cultural Studies*, (Vol.15, No. 3, 2001), pp. 389-418.

Economy, Elizabeth C., 'The Great Leap Backward?: The Costs of China's Environmental Crisis', *Foreign Affairs*, (Vol. 86, Iss. 5, 2007). pp 38

Additional Reading

Desser, David, 'Consuming Asia: Chinese and Japanese Popular Culture and the American Imaginary', Jenny Kwok Wah Lau (ed.), *Multiple Modernities: Cinema and Popular Media in Transcultural East Asia*, (London: Macmillan, 2003).

Iwabuchi, Koichi, 'Introduction: Cultural Globalization and Asian Media Connections?', *Feeling Asian Modernities: Transnational Consumption of Japanese TV Dramas*, (Hong Kong: Hong Kong University Press, 2004), pp. 1-22.

Jeon, Hyung-Kwon and Seong-Suk Yoon, 'From International Linkage to Internal Divisions in China: The Political Response to Climate Change Negotiations', *Asian Survey*, (Vol. 46, Iss. 6, 2006), pp. 846-66.

McCarthy, Michael, 'The China Crisis', *Independent*, 19 Oct 2005.

Wednesday (July 2):

Democratisation in Asia

Core Reading

Rose, Richard and Doh Chull Shin, 'Democratization backwards: The problem of third-wave democracies', *British Journal of Political Science*, (Vol. 31, Apr. 2001), pp. 331-54.

Additional Readings

Park, Chong-min, '*Democratic Consolidation in East Asia*', *Japanese Journal of Political Science*, (Vol. 8, Iss. 3, 2007), p. 305-26.

Thursday (July 3):

- (1) **Human Right in Asia**
- (2) **Labour in Asia**

Core Readings

Baik, Tae-Ung, Asia, The Reality of Human Rights, Christien van den Anker (ed.), *The Essentials of Human Rights*, (London: Arnold, 2005) pp.13-16.

Munck, Ronaldo, *Globalisation and Labour: the new 'Great Transformation'*, (London: Zed Books, 2002). Chapter 5

Additional Readings

Asian Human Rights Charter, at <http://www.ahrchk.net/charter/pdf/charter-final.pdf>

Dallmayr, Fred, 'Asian values and global human rights', *Philosophy East and West*, (Vol. 52, No. 2, April 2002), pp. 173-189.

Deyo, Frederic C. 2001, The Social Construction of Developmental Labour systems: South-East Asia Industrial Restructuring, in Garry Rodan, Kevin Hewison and Richard Robison (eds.), *The Political Economy of South-East Asia: Conflicts, Crises and Change*, Oxford: Oxford University Press.

Week 3 (Shanghai & Hangzhou July 5-11)

Saturday (July 5):

- (1) Shanghai: from past to future**
- (2) Marketing in China**

Core Reading

Knight, Deirdre Sabina, 'Shanghai cosmopolitan: class, gender and cultural citizenship in Weihui's *Shanghai Babe*'. *Journal of Contemporary China*, (Vol. 12, No. 37, 2003), pp. 639-653

Sinha, Kunal 'The Challenge for Brands in the Other China', *The China Business Review*. (Vol. 34, Iss. 5, 2007), p. 28.

Ordish, Rebecca 'Sports Marketing in China: an IP perspective', *The China Business Review*, (Vol. 32, Iss. 6, 2005), p. 34.

Additional Reading

Peng, Dajin, 'Subregional economic zones and integration in East Asia', *Political Science Quarterly*, (Vol. 117, Iss. 4, 2003), pp. 613-41.

Kronick, Scott and Dalton Dorne, 'Going for an Olympic Marketing Gold', *The China Business Review*, (Vol. 32, Iss. 1, 2005), p. 8.

Monday (July 7):

Appreciation of Chinese History and Culture

Core Reading

Dirlik, Arif, 'Chinese History and the Question of Orientalism', *History and Theory*, (Vol. 35, No. 4, 1996), pp. 96-118.

Additional Reading

Liu, Kang, 'Popular Culture and the Culture of the Masses in Contemporary China', *Boundary 2*; (Vol. 24, No. 3, 1997), pp. 99-122.

Tu, Wei-ming, 'Cultural China: the periphery as the center', *Daedalus*, (Vol. 134, No. 4, 2005), pp. 145-167.

General information about Chinese history at

<http://www-chaos.umd.edu/history/toc.html>

<http://condensedchina.com/>

<http://www.sino.uni-heidelberg.de/igcs/ighist.htm>

Tuesday (July 8):

The Rise of Private Education in Zhejiang Area: Policy Implications

Core Reading

Lin, Jing and Zhang, Yu 'Educational Expansion and Shortages in Secondary Schools in China: the bottle neck syndrome' *Journal of Contemporary China*, (Vol. 15 Iss. 47, 2006), p. 255-274.

Additional Reading

Gang, Guo, 'Persistent Inequality in Funding for Rural Schooling in Contemporary China', *Asian Survey*, (Vol. 47, Iss. 2, 2007), pp. 213–230

Thursday (July 10):

- (1) **The Role of Olympics in China's Development**
- (2) **Chinese Economy and the Global World: Opportunities and Challenges**

Core Reading

Owen, Jeffrey. 'Estimating the Cost and Benefit of Hosting Olympic Games: What Can Beijing Expect', *The Industrial Geographer*. 2005; Vol. 3 No. 1, 2005), pp. 1-18.

Saich, Tony , 'China in 2006: Focus on Social Development', *Asian Survey*, (Vol. 47, Iss. 1, 2007), pp. 32–43.

Additional Reading

Story, Jonathan, 'Toward Olympics 2008: China's Development in the Reform Period', *Asian Affairs*, (Vol. 35, No. 3, 2004), pp. 305-320.

Chen, An, 'Capitalist development, entrepreneurial class, and democratization in China', *Political Science Quarterly*, (Vol. 117, Iss. 3, 2002), pp. 401-22.

Week 4 (Seoul July 14-18)

Monday (July 14):

- (1) Modern and Pre-modern Korea: A Historical Overview**
- (2) Korean Economy in a Globalising World**

Core Readings

Kim, Andrew Eungi and John Lie, 'South Korea in 2006: Nuclear Standoff, Trade Talks and Population Trends', *Asian Survey* (Vol. 47, Iss. 1, 2007), pp. 52-7.

Lim, Hyun-Chin, Jin-Ho Jang, 'Neo-Liberalism in Post-Crisis South Korea: Social Conditions and Outcomes', *Journal of Contemporary Asia*, (Vol. 36, Iss. 4, 2006), pp. 442-63.

Additional Readings

Breen, Michael, 'Korea Inc. Looks for a New CEO', *Far Eastern Economic Review*, (Vol. 170, Iss. 10, 2007), pp. 31-4.

Kim, Eun Mee, 'Globalization of the South Korean Chaebol', Samuel S. Kim (ed.), *Korea's Globalization*, (Cambridge: University of Cambridge Press, 2000), pp. 102-25.

Discussion topics:

What are the distinctive features of Korean economic development?

What were the internal dynamics and external contexts of the globalization of Korean capital?

What difference did the Asian Economic crisis bring to Korean society?

Tuesday (July 15):

- (1) Democracy and Politics in Korea**
- (2) Peace on the Korean Peninsula in a Newly Emerging Regional Security Order**

Core Readings

Kim, Sunhyuk, 'Civil Society and democratization', Charles K. Armstrong (ed.), *Korean Society: Civil society, democracy and the state*, (London: Routledge, 2002). Pp. 92-108.

Rozman, Gilbert, 'The North Korean Nuclear Crisis and U.S. Strategy in Northeast Asia', *Asian Survey*, (Vol. 47, Issue 4, 2007), pp. 601-21.

Additional Readings

Cummings, Bruce, 'Civil society in West and East', Charles K. Armstrong (ed.), *Korean Society: Civil society, democracy and the state*, (London: Routledge, 2002). Pp. 11-35.

Huntley, Wade L., 'U.S. Policy Toward North Korea in Strategic Context: Tempting Goliath's Fate', *Asian Survey*, (Vol. 47, Iss. 3, 2007), pp. 455-80.

Lee, Hyun-Chool, 'The Ideological Disposition of Koreans', *Journal of Contemporary Asia*, (Vol. 37, Iss. 4, 2007), p. 472-94.

Chung, Chien-peng, 'Democratization in South Korea and inter-Korean relations', *Pacific Affairs* (Vol. 76, Iss. 1, 2003), pp. 9-35.

Discussion topics:

What are the challenges to Korean democracy after democratization?

How did democratization affect the relation between South and North Korea?

Thursday (July 17):

(1) Dynamics of Korean Civil Society

(2) Popular Culture and Society in Korea

Core Readings

Kim, Hyuk-Rae, 'Dilemmas in the Making of Civil Society in Korean Political Reform', *Journal of Contemporary Asia*, (Vol. 34, Iss. 1, 2004), pp. 55-69.

Jeon, Gyuchan and Tae-Jin Yoon, 'Cultural politics of the Red Devils: the desiring multitude versus the state, capital and media', *Inter-Asia Cultural Studies*, (Vol. 5, No. 1, 2004), pp. 77-88.

Additional Readings

Contemporary Culture of South Korea, Wikipedia,
http://en.wikipedia.org/wiki/Contemporary_culture_of_South_Korea

Moon, Jae-cheol, 'The Meaning of Newness in Korean Cinema: Korean New Wave and After', *Korea Journal*, (Vol.46, No.1, 2006), pp.36-59.

Lim, Timothy C., 'Racing from the bottom in South Korea?', *Asian Survey*, (Vol. 43, Iss. 3, 2003), p. 423-42.

Chang, Dae-oup and Jun-Ho Chae, 'The Transformation of Korean Labour Relations Since 1997', *Journal of Contemporary Asia* (Vol. 34, Iss. 4, 2004), pp. 427-48.

Discussion topics:

What role did social movements play in socio-economic development in Korea?

What challenges is Korean civil society facing?

What is the 'Korean wave'? Why do Korean cultural products very well in Asian market?

June 2, 2008