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World Cities Forum – Lecture Abstracts

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Co-organised by









CENTRAL POLICY UNIT The Government of the Hong Kong Special Administrative Region

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### **Conference Programme**

### Thursday October 23, 2008

### Cliftons, Level 33, 9 Queen's Road Central, Hong Kong

9:30 – 10:00 Tea reception

### **Opening Ceremony**

10:00 - 10:15	Welcoming address
	Professor Richard YC Wong, Deputy Vice-Chancellor and Provost,
	The University of Hong Kong
10:15 - 10:40	Keynote address
	The Honourable Donald Tsang, The Chief Executive, Hong Kong
	Special Administrative Region, People's Republic of China
10:40 - 11:00	Messages of support from London and New York City
11:00 - 11:30	Keynote address
	Dr Victor K Fung, Council Chairman, The University of Hong Kong
11:30 - 12:00	Overview of Managing World Cities research collaboration

12:00 – 1:45 Lunch

### World Cities Forum

1:45 – 2:15	What Makes a Great City Great? Putting America in a Global Context
	Professor Hank V Savitch, University of Louisville, USA
2:15 – 2:45	Four Perspectives on European World Cities
	Professor Peter Newman, University of Westminster, UK
2:45 – 3:00	Tea break
3:00 - 3:30	World Cities: Asian Perspectives
	Professor Takashi Tsukamoto, University of North Carolina at
	Greensboro, USA
3:30 - 4:00	Thinking about World Cities
	Professor Emmanuel Brunet-Jailly, University of Victoria, Canada
4:00 - 6:00	Open forum
	Facilitator: Leonard Lane

### **Conference Programme**

#### Friday October 24, 2008

#### Council Chamber, 8/F, Meng Wah Complex, The University of Hong Kong

#### Objective

The major objective of the second day of the Managing World Cities conference is to provide a platform for academics, policymakers and NGO leaders to identify major challenges confronting world cities, and to discuss ways to enhance governance and management in Hong Kong, London and New York. The second day will be organized as a series of roundtable discussions focused on a cluster of policy areas grouped together under a broad theme. In each session, two facilitators will encourage policymakers and NGO leaders to share with academics their perceptions of critical governance and management issues in the medium to long term. In this way, the academic collaboration that is at the heart of the Managing World Cities initiative will be informed by practitioner concerns.

8:30 – 9:00 Tea reception

9:00 – 11:00 World Cities survey data *Facilitators: Leonard Lane, Richard Walker*The session will examine world cities survey data recently collected in Hong Kong, London and New York for the Managing World Cities research initiative.

11:00 – 11:15 Coffee break

11:15 – 12:45 Parallel sessions for Theme One and Theme Two

Theme One: Managing Human Capital *Facilitators: Selina Chen, Ka-Ho Mok Rapporteur: Travis S K Kong* The session will focus on immigration policy; research and development policy; and higher education policy and positioning Theme Two: Policy Processes Facilitators: Dennis C Smith, Richard Walker Rapporteur: Sara Jordan The session will focus on governance capacity; civic engagement; and crisis management

12:45 – 2:00 Lunch

2:00 – 3:30 Parallel sessions for Theme Three and Theme Four

Theme Three: Quality of Life Facilitators: Chris Hamnett, Dennis C Smith Rapporteur: M Ramesh The session will focus on managing crime and public order; managing

health care and health financing; and managing urban marginality

Theme Four: Sustainable Development *Facilitators: Paul Ekins, Richard Walker Rapporteur: George Lin* The session will focus on energy policy; environmental protection policy; and transport and logistics policy

3:30 – 3:45 Tea break

### 3:45 – 6:00 Managing World Cities Facilitators: Leonard Lane, Richard Walker

The session will focus on culture and heritage; financial sector; and regional hub. It will then consider governance and management challenges and prospects in Hong Kong, London and New York.

### **Conference Programme**

#### Saturday October 25, 2008

#### Council Chamber, 8/F, Meng Wah Complex, The University of Hong Kong

#### Objective

On the third day, the Managing World Cities conference will turn into a business meeting for academic research collaborators chiefly from HKU, KCL and NYU. The major objective is to reflect on the roundtable discussions conducted on the second day, to develop specific research themes, and to build research teams around them. At one extreme, those teams can be tight-knit groups of scholars working as an integrated team. At the other extreme, they can be loose networks of scholars working separately but in parallel. The day will begin with a plenary session designed to take stock of what was discussed on day two and to develop a broad sense of ways forward. In subsequent sessions, actual research teams will start to emerge, with specific research agendas and modes of operation.

- 8:30 9:00 Registration
- 9:00 10:30 Developing research agendas/themes
- 10:30 11:00 Coffee break
- 11:00 12:30 Building research teams I
- 12:30 2:00 Lunch
- 2:00 3:30 Building research teams II
- 3:30 4:00 Tea break
- 4:00 5:30 Reporting back on implementation plans
- 5:30 6:00 Closing comments

### World Cities Forum – Lecture Abstracts

### What Makes a Great City Great? Putting America in a Global Context Professor Hank V Savitch , University of Louisville, USA

As the title suggest this paper examines the question of what makes for a great city. It begins with an international perspective - by a cursory sketch of great cities and the reasons why they were described as "great". It appears that "greatness" revolves around a number of factors including the ability of a city to distinguish itself, either as an intellectual center (Athens, Alexandria) a trading capital (Venice and Amsterdam) an economic power (London, New York) an artistic center (Florence, Paris) or an historic/religious emblem (Jerusalem, Rome). Sheer political power (Moscow, Beijing) can also elevate relatively sterile cities toward "greatness". More recently the creative power of a city has come to the fore in making a city great. Thus, relatively modest cities like Los Angeles (Hollywood), Seattle and Bangalore (India) are cited as aspiring toward a level of "greatness". At times these qualities may be quite tangible such as serving as a great corporate center (Tokyo, Hong Kong) or port (Marseilles). At other times, greatness may hinge on non tangible factors such as an authentic charm (New Orleans) or a vague array of factors that make for livability (Sydney). Whatever might be said, there appears to be no single consensus of "city greatness". The concept varies with time, circumstance and the peculiarities of a geographic. I take up this issue and argue that greatness depends upon four key factors or as I call them the "4Cs". These consist of 1) concurrency or the ability to encapsulate the dominant values, drives and temper of the times 2) cosmopolitanism or the ability to become a gateway for the larger world 3) concentration or the ability to focus development and economic activity within the city's central core, and 4) charisma or the ability to establish a unique identity that appeals to the rest of the world. In discussing the "4Cs", I examine four American cities. These are New York, Chicago, Los Angeles and San Francisco. Data are provided for each of these cities together with various indices that compare them to comparable cities in the United States and elsewhere. Finally, I draw conclusions related to the nature of greatness, development strategies for improving cities and how other cities might view their futures.

### Four Perspectives on European World Cities Professor Peter Newman, University of Westminster, UK

This paper examines the governance of European World Cities from four perspectives leading to a consideration of the potential for European cities to contribute to developing the networks of cooperation and coordination that existing international institutions fail to deliver. The paper starts with a brief review of the governance challenges facing London, Paris and other cities before examining the EU's perspective on the system of European cities. We consider tensions between Europe's spatial policy and its world cities. A third perspective takes us into debate about the wider economic connectivity of world cities and the final part of the paper goes on to consider the advantages Europe's World Cities may have in making the institutional and policy connections to enable world city networks to tackle global environmental challenges.

### World Cities: Asian Perspectives

#### Professor Takashi Tsukamoto, University of North Carolina at Greensboro, USA

The Asia-Pacific region has experienced, overall, robust economic growths, some of which, spectacular, since around the 1970s. The globalization of economy was fundamental to the growths. However, the growths also brought about various contradictions in the region, including economic gaps between the north and south, the rural and urban, and the rich and poor. The unevenness has various implications to policy issues, including housing, environment and immigration. The prevailing developmental state ideology of the region, which has strongly contributed to the formations of Asian world cities, adds political complication. Stiff competition among Asian world cities drives governments towards urban development. The interests of world cities clash with those of other areas that are left behind. Although Asian world cities contain difficult problems in this way, the interdependence of Asian world cities can present opportunities to ease some of the tensions in the region.

### Thinking about World Cities Professor Emmanuel Brunet-Jailly, University of Victoria, Canada

The notion of world cities has been discussed for nearly a century. The wide interest in this topic is evident from the richness of the ongoing debate contained in the literature. A brief scan of the literature reveals a number of different theories and viewpoints that have been presented over the years in explaining the composition of world cities. Furthermore, as more research had been devoted to this area, new terminologies such as 'global cities', 'globalizing cities', and 'leading world cities', have emerged to describe the concept of world cities. The objective of this paper is to identify, organize, and discuss the key themes and characteristics that are associated with world cities in the literature to date. The paper consists of five sections, with each section exploring a major theme of world cities. Sections one to three discuss the physical and the intangible attributes of world cities. Sections four and five turn to a different direction and explore the effects that are generated by the formation of world cities. The section on Commercial and Financial Sector discusses the relationship between global cities and the commercial and financial sector. This sector consists of Advanced Producer Services (APS), international financial centers, and multinational corporation headquarters. The Transportation and Telecommunications the Networks section reviews transportation and telecommunication networks that are featured among global cities. These networks are a critical component of the formation of world cities because they support the global activities of multi-national corporations. The Migration section examines the correlation between world cities and the movement of people into world cities on both a permanent and temporary basis. The Social Indicators section of the paper identifies the indicators that are commonly shared among world cities. Many world cities experience a high cost of living, produce a substantial gross domestic product (GDP), and create wide income disparity between the rich and the poor. The section on Environmental Factors highlights emerging developments between global cities and environmental issues, such as environmental degradation and sustainability. What emerges is a diverse literature that underlines five broad policy arenas on Globalization (i.e. Relationality and Space), Connectivity, Demographic Flows, and Sustainability (energy and environment), which are serious challenges for policy makers, and particularly for Hong Kong and the Perl River Delta.

### Brief Biographies Keynote Speakers

Victor K Fung is the Group Chairman of the Li & Fung group of companies, which includes major subsidiaries in Trading, Distribution and Retailing, including publicly listed Li & Fung Limited, Integrated Distribution Services Group Limited and Convenience Retail Asia. He also is Chairman of the Hong Kong University Council and the Greater Pearl River Delta Business Council. Dr Fung holds a number of civic and professional appointments. He is Chairman of International Chamber of Commerce, a member of the Chinese People's Political Consultative Conference; and a member of the Commission on Strategic Development. From 1991 to 2000, Dr Fung was Chairman of the Hong Kong Trade Development Council, from 1996 to 2003, he was the Hong Kong representative on the APEC Business Advisory Council, and from 1999 to May 2008, he was Chairman of the Airport Authority Hong Kong. Dr Fung is Chairman, Asia Advisory Board of Prudential Financial, Inc (USA), an independent non-executive Director of Bank of China (Hong Kong) Limited and Orient Overseas (International) Limited in Hong Kong, Baosteel Group Corporation in the People's Republic of China and CapitaLand Limited in Singapore. Born and raised in Hong Kong, Dr Fung holds Bachelor and Master Degrees in Electrical Engineering from the Massachusetts Institute of Technology, and a Doctorate in Business Economics from Harvard University. He taught as a professor at the Harvard Business School for four years before returning to Hong Kong in 1976. Dr Fung is married with three children.

Hank V Savitch is Brown and Williamson Distinguished Research Professor, School of Urban and Public Affairs, University of Louisville. He is a former President of the Urban Politics Section of the American Political Science Association. He has published ten books or monographs on urban development, public policy and regional governance. His recent co-authored volume, *Cities in the International Marketplace* (Princeton University Press), received the best book award in the urban field by the American Political Science Association. His more than 75 articles have appeared in leading journals and research outlets. He has received numerous awards in the United States and abroad, including two Fulbright Scholar Awards (France), and served as Visiting Scholar at the London School of Economics and Lady Davis Fellow at the Hebrew University of Jerusalem. He also served as a consultant to former mayor of New York City, David Dinkins, the US Department of Housing and Urban Development and the Mayors' Urban Summit. He recently completed *Cities in a Time of Terror: Space, Territory and Local Resilience* (M.E. Sharpe, 2008).

**Peter Newman** is Professor of Comparative Urban Planning at the University of Westminster in London. He has also taught at New York University and the London School of Economics. In 2006-07 he was visiting professor at the Institute of Urbanisme at the University of Paris. Professor Newman's research has focused on the politics of planning in European cities (*Urban Planning in Europe*, Routledge, 1996, *Governance of Europe's City Regions*, Routledge, 2002) and on the governance of world cities in Europe, North America and East Asia (*Planning World Cities*, Palgrave/Macmillan, 2005). He is editing a book on 'world tourism cities' and engaged in a three-year research project into the politics of sustainable development (<u>www.wmin.ac.uk/governance+sustainability</u>).

**Takashi Tsukamoto** is Assistant Professor in the Department of Political Science, University of North Carolina at Greensboro. His research focuses on comparative urban politics, globalization and cities, and regional governance. His recent work is in *Governing Cities in a Global Era: Urban Innovation, Competition, and Democratic Reform* (Palgrave).

Emmanuel Brunet-Jailly, LLB (Aix-en-Provence, 1983), MA, (Paris I - Sorbonne 1985, and Virginia Polytechnic and State University, 1988), PhD (University of Western Ontario, 1999) is Associate Professor at the School of Public Administration, Co-director of the Local Government Institute, and Director of the European Studies Program at the University of Victoria, British Columbia, Canada. In 2009-13, he will edit the Journal of Borderland Studies. His key research areas are comparative urban governance, and the governance of cross-border regions, with a focus on comparative decentralization, horizontal and vertical governance, and the theorization of cross-border regions. His research has appeared or is forthcoming in seven books, and over 35 articles and book chapters in the refereed journals and presses: Canadian American Public Policy, Canadian Political Science Review, Canadian Annual Review of Politics and Public Affair, Geopolitics, International Journal of Economic Development, Journal of Borderland Studies, Journal of Urban Affairs, University of Toronto Press, University of Ottawa Press, Institute of Public Administration of Canada, Rowan and Littlefield, Commonwealth Local Government Forum (London, UK), Hassleholm; (Sweden), Queen's McGill University Press, Septentrion University Press, Lille, (France), and Katharla Publishers, Paris, (France).

### Brief Biographies The University of Hong Kong

Elaine Y M Chan is Research Assistant Professor in the Department of Politics and Public Administration. Her research interests include political culture, national identity, social movements, cultural sociology, social cohesion and civil society. Email: <u>ylchan3@hkucc.hku.hk</u>

Joseph C W Chan is Professor in the Department of Politics and Public Administration, and Director of the Centre for Civil Society and Governance. His research interests include contemporary liberalism and perfectionism, Confucian political philosophy, the theory and practice of human rights, civil society and NGOs. Email: <u>icwchan@hku.hk</u>

Peter T Y Cheung is Associate Professor in the Department of Politics and Public Administration. His research interests are cross-boundary cooperation in south China, intergovernmental relations in China, and the policy process in Hong Kong. Email: tsyicheu@hkucc.hku.hk

**Kee-Lee Chou** is Associate Professor at Department of Social Work and Social Administration, HKU. He studies social and economic integration of new immigrants from the Mainland China to Hong Kong, mental health of older adults (depression and anxiety disorders), policies related to the aged population (e.g. retirement income protection & long term care) and poverty in general. Email: <u>klchou@hku.hk</u>

Melissa Hart is a physical geographer whose postgraduate work was in the area of atmospheric science/climatology. Melissa's research interests are: urban climatology; the relationship between energy efficiency/consumption and climate; synoptic climatology; air pollution meteorology and management; and, biometeorology. Email: <u>mhart@hkucc.hku.hk</u>

Ian Holliday is Dean of Social Sciences at The University of Hong Kong. He does not have research interests in the area of Managing World Cities, but will facilitate development of this important collaborative initiative. Email: <u>ian.holliday@hku.hk</u>

**C** Y Jim (Geography) Core research areas include urban ecology, urban forestry, urban greening, nature in city, sustainable city, soil science, and urban environmental planning and management, with a geographical focus on Hong Kong and other Chinese cities, and with an interdisciplinary orientation in the pursuit of knowledge and truth. Email: <u>hragjcy@hkucc.hku.hk</u>

Sara R Jordan is Assistant Professor in the Department of Politics and Public Administration. Her primary competencies are in public management and political philosophy, specifically civil service ethics and the role of public administration in theories of the state. Email: <u>sjordan@hku.hk</u>

**Travis S K Kong** teaches and conducts research in the areas of gender, sexuality, media and cultural studies. He has a number of research projects specifically focusing on transnational Chinese sexuality, masculinity, HIV/AIDS, and prostitution. His recent publications have examined transnational gay cultures and politics in different Chinese localities and the working experience of sex workers. He is now writing a book on transnational Chinese homosexuality under the constellation of global culture. Email: travisk@hkucc.hku.hk

**Karen Joe Laidler** works on a number of crime related studies in Hong Kong especially in relation to migrant sex work, the rise and problems associated with dance drugs, the drug market, the relationship between violence and drug use, and Buddhist interventions with heroin users. She has also has had a longstanding research agenda in the U.S. on alcohol and drug use and sales patterns and violence associated with youth gangs and the role of gender and sexuality in youth gang organization. Email: <u>kjoe@hkucc.hku.hk</u>

Wai Fung Lam is Associate Professor in the Department of Politics and Public Administration. His research interests have evolved around institutional analysis, common-pool resources, self-governance, civil society, and public sector reform. Email: <u>dwflam@hku.hk</u>

Eliza W Y Lee is Associate Professor in the Department of Politics and Public Administration. Her current research interests are the politics of social policy development, civil society organizations, and participatory governance. Email: <a href="mailto:ewylee@hkucc.hku.hk">ewylee@hkucc.hku.hk</a>

Eungkyoon Lee is Assistant Professor in the Department of Politics and Public Administration. His research interests focus on comparative environmental regulation, institutional design for sustainable production in small and medium-sized enterprises, and environmental justice. Email: <u>eklee@hkucc.hku.hk</u>

Joe C B Leung is Professor, Department of Social Work and Social Administration, The University of Hong Kong. His research and publications focus on social welfare reforms both in Hong Kong and in Mainland China. Specific research areas include social assistance, care of the older people, social development, community building and family policy. Email: <u>hrnwlcb@hkucc.hku.hk</u>

Maggi W H Leung is Assistant Professor in the Department of Geography at the University of Hong Kong. She received her MA Degree (1996) from the University of Minnesota and her doctoral degree from the University of Bremen (2002). Her research work focuses on Chinese diaspora, transnationalism, international migration and development, migrant entrepreneurship, cultural identities and heritage. Email: <u>mwhleung@hkucc.hku.hk</u>

George C S Lin is a geographer with research interests in China's urbanization and regional development, land market and land management, rural-urban migration, the geography of the Chinese diaspora and transnationalism. He would be happy to contribute to discussion of the themes of human capital, world cities, and sustainable development. Email: gcslin@hkucc.hku.hk

**Becky P Y Loo** joined The University of Hong Kong in 1997. She is now Associate Professor of Geography and Associate Dean of the Faculty of Social Sciences. Her research interests are transportation (infrastructure, road safety, sustainable urban transportation and travel behaviour), spatial analysis (surveys, applied GIS and data modelling) and economic geography (globalization and information society). She would be happy to meet colleagues to discuss about future collaborative initiatives on sustainable urban transportation issues (especially transit-oriented development), and the e-society (including e-commerce, e-government, e-work and e-network) emerging in world cities. Email: <u>bpyloo@hku.hk</u>

**Ka-Ho Mok** is Associate Dean and Professor, Faculty of Social Sciences, The University of Hong Kong (HKU). He is also Chairman of North East Asian Studies Programme at the Centre of Asian Studies of HKU. His major research interests are related to comparative policy studies, social development and social policy in East Asia. Email: <u>jkhmok@hkucc.hku.hk</u>

**M Ramesh** is a professor in the Department of Social Work and Social Administration. His research expertise is in social policy and governance in East and Southeast Asia. Email: <u>mramesh@hku.hk</u>

**Richard M Walker** is a professor in the Kadoorie Institute (<u>www.hku.hk/kadinst</u>). His expertise is in public management and policy. Richard's work explores the effects of management (strategic management, innovation, red tape, environmental management, networking etc.) on organizational performance in public organizations. This work is primarily empirical and focused on the UK and USA. In relation to the MWC research agenda, Richard is interested in governance arrangements and government capacity. Email: <u>rwalker@hkucc.hku.hk</u>

### Brief Biographies King's College London

Eduardo Asencsao. The theme of the conference is directly related to Eduardo's PhD topic. Eduardo is looking at how the Lisbon (Portugal) government is reconceptualising/restructuring Lisbon to make it a world city and a player on the world city stage. Lisbon is concerned that it has fallen behind other European cities in terms of its city profile. It is undertaking a series of 'modernisation programmes' to re-stage itself as a world city.

Selina Chen will be attending and playing a role as facilitator in the conference proceedings. She has been asked to be part of the King's team because of her knowledge of Hong Kong and UK governance issues and policy networks, her own research interests on citizenship, culture and public policy, and her interest and experience in developing school and college links with international institutions. She intends to use this opportunity to develop and help shape collaborative and cross-disciplinary public policy projects/linkages under the aegis of the 5 year programme that can engage policy-makers and academics from both Hong Kong SAR and the UK, and enable them to identify and share on common challenges. Such collaborative linkages, which can take the form of joint research, further joint conferences faculty and student exchange will have an important role to play in raising the profile of public policy at King's, to which the joint MA on law and public policy that is currently in the process of being developed will be an important component.

**Christopher Dandeker** will be attending as in his capacity as overall coordinator with Ian Holliday of this event. He will be particularly concerned to develop opportunities for exchange of staff and students especially at the PGT and PGR levels and to explore the curricular implications. In addition, as with Selina Chen, he will be responsible for developing the policy/academic community links, corporate sponsorship with a view to transfer these to subsequent activities at NYU and King's. Last there is a good chance of using recent improvements in cross-strait relations to foster links between this event and Taiwan academics and policy makers.

Isabelle Dedieu. The conference theme is directly related to Isabelle's thesis. It is investigating the role of international policy networks in the production and

dissemination of knowledge relating to the sustainable regeneration of world cities. The thesis is evaluating a core concern of the HK workshop, by seeking to challenge some of the problematical ideas of global/third-world hierarchies in cities (Robinson 2006).

**Paul Ekins** joined King's College London at the beginning of 2008 as Professor of Energy and Environmental Policy in the Department of Geography. As well as leading a number of research projects on energy policy and running the UK Energy Model, he has a wider role in the College for developing an Institute of Urban Sustainability and it would therefore be highly appropriate for him to meet colleagues at HKU to discuss future collaborative initiatives between the proposed Institute and those attending the conference.

**Chris Hamnett** is Professor of Geography at King's College London. He has held a variety of visiting positions at George Washington University, the Netherlands Institute for Advanced Studies, UBC, Australian National University, Nuffield College, Oxford and Sciences Po, Paris. He is the (co) author of several books including *Cities, Housing and Profits* (1987), *Safe as Houses: Housing Inheritance in Britain* (1991), *Winners and Losers: Home Ownership in Modern Britain* (1999), *Shrinking the State: Privatisation in Comparative Perspective* (1999), and *Unequal City: London in the Global Arena* (2003). He is well known for work on gentrification and housing, house prices, income inequality and social polarisation and is author of numerous articles on these subjects. He writes on economic, social and housing issues for the *Independent*, the *Guardian*, the *Times*, and *Financial Times*. In 2007 he was elected academician of the Academy of Social Sciences.

**Clare Herrick** specialises in the geography of health and in particular has developed a focus on 'risky behaviour' in her work on obesity which she is now developing in relation to alcohol. This work has had a specifically urban focus which she has developed cross culturally having undertaken research in London, Austin and Singapore. There is a clear logic for extending the collaboration with Hong Kong but bringing in some of the contacts she made when she spent time at the National University of Singapore. Whilst inequality is at the core of her work, issues of criminality also impinge on it in relation to the work on alcohol. She has recent experience of being a research student who has benefited from student exchanges and would be an obvious person to lead on the student experience in collaboration with the two RPG students who will be attending.

**Rob Imrie** will be leading on the establishment of links on sustainability particularly in relation to urban issues. He leads the MSc *Sustainable Cities* which uniquely combines insights from both human and physical geography to address issues of urban sustainability. This draws on his own research which spans a number of areas but particularly those of disability and of special relevance in relation to this collaboration the role of architects and architectural standards. Until recently he has been director or research strategy for the School of Social Science and Public Policy and is therefore well placed to identify potential collaborators for joint research projects. He convenes the Cities group in Geography which is the largest grouping of urban geographers in the UK.

**Jan Palmowski** is attending as a contributor to the conference proceedings. He is interested in this conference from both an academic and an institutional perspective. As a contemporary historian, he has worked on Central European cities at a time of rapid urbanization and cultural change, and would offer historical reflections on urban creativity. As the Head of the School of Humanities, he has become deeply involved in helping to drive forward the College's commitment towards cultural creativity, a theme that reflects our engagement with creative institutions and industries, and which allows us better to engage with public policy issues related to creativity. He is interested in international collaboration between King's College and the participating universities, with a view to establishing partnerships in teaching and research that are qualitatively new in the level of integration and exchange between the participants.

**Mike Raco** is attending the conference to lead on developing collaborations around the issues of governance. Mike has become a leading UK commentator on issues of governance in relation to urban regeneration most recently around the 2012 Olympic Games. In this respect he is well placed to develop collaborations about the policy process. He has written widely on this and the relationships between environment and planning. The issue of urban regeneration is not yet as well embedded in Hong Kong planning and urban development as the UK but it is envisaged that this will be a developing area of common policy concern. This would spread into some of the areas of work for the proposed Public Affairs Institute and that of International Public Policy.

### Brief Biographies New York University

**Charles Brecher**, Professor of Public and Health Administration, teaches courses in public policy formation and analysis in health policy. His most recent books are *Power Failure: New York City Politics and Policy Since 1960*, a study of local political change, and *Privatization and Public Hospitals: Choosing Wisely for New York City*. He serves as Vice-president and Research Director for the Citizens Budget Commission, a nonpartisan civic organization devoted to improving financial management and service delivery by the City of New York and the State of New York. He is also leading the fiscal component of the Wagner School's multi-year evaluation of the Robert Wood Johnson Foundation's <u>Urban Health Initiative</u>. He is a member of an international team examining transportation mega projects in world cities. He received his Ph.D. in Political Science from the City University of New York.

Allison L C de Cerreño is Director of the NYU-Wagner Rudin Center for Transportation Policy and Management, and Research Scientist and Assistant Research Professor at New York University. She is also the Executive Director of the National Association of City Transportation Officials, Inc. (NACTO) and is a Research Associate at the Mineta Transportation Institute in San Jose, CA. She holds a Ph.D. in Political Science from the Graduate School and University Center of the City University of New York. Her current research interests include high-speed rail, freight, intelligent transportation systems, and workforce development in public transportation.

Zhan Guo, Assistant Professor of Urban Planning and Research Fellow in the NYU Wagner Rudin Center, studies travel behavior at the individual and household levels within the web of market forces, government policies, multimodal supplies, technology advances, and social trends. His main objective is to help policy makers manage urban growth, mitigate transportation congestion, and reduce greenhouse gas emissions from multiple perspectives such as land use planning, alternative modes, and value pricing. Guo's recent projects have focused on the impact of the built environment on walking experience in Boston, the weather impact on transit ridership in Chicago, and transfer behavior in the London Underground. His future research interests include car sharing, congestion pricing, parking policies, and household car ownership decisions. He is also interested in the interplay between rapid urbanization and motorization in China. Guo's research has been supported by the U.S. Department of Transportation through the University Transportation Center (New England), the Alliance for Global Sustainability, the Martin Society for Sustainability, the Future Boston Foundation, and transit authorities in Chicago, Boston, and London.

Victor G Rodwin, Professor of Health Policy and Management, teaches courses on community health and medical care, comparative analysis of health care systems and international perspectives on health system performance and reform. Professor Rodwin was the recipient, in 2000, of a three-year Robert Wood Johnson Foundation Health Policy Investigator Award on "Megacities and Health: New York, London, Paris and Tokyo." His research on this theme led to the establishment of the World Cities Project (WCP) -- a collaborative venture among the Wagner School, NYU, the Mailman School, Columbia University, and the International Longevity Center-USA, which examines the impact of population aging and longevity on the health care systems in New York, London, Paris, and Tokyo. Professor Rodwin is the author of numerous articles and books, including The Health Planning Predicament: France, Quebec, England, and the United States (University of California Press, 1984); The End of an Illusion: The Future of Health Policy in Western Industrialized Nations (with J de Kervasdoué and J Kimberly, University of California Press, 1984); Public Hospitals in New York and Paris (with C Brecher, D Jolly, and R Baxter), New York University Press, 1992); Japan's Universal and Affordable Health Care: Lessons for the U.S.? (Japan Society, 1994); Growing Older in Four World Cities: New York, London, Paris and Tokyo (edited with Michael K Gusmano), Vanderbilt University Press 2006; and Universal Health Insurance in France: How Sustainable? Essays on the French Health Care System (Washington DC, Embassy of France, 2006). Recent journal articles have appeared in Health Affairs, New England Journal of Medicine, American Journal of Public Health, Journal of Urban Health, Health Economics Policy and Law. Before launching WCP, Professor Rodwin directed the Wagner School's International Initiative (1992 to 1998), and its Advanced Management Program for Clinicians (1987-1992). From 1983 to 1985 he was Assistant Professor of Health Policy at the University of California-San Francisco. Professor Rodwin has been a member of the Academy for Social Insurance since 1998. He reviews articles for leading journals in the field on a regular basis and has consulted with the French National Health Insurance Fund, the World Bank, the UN, and other international organizations. Professor Rodwin earned his Ph.D. in city and regional planning, and his MPH in public health, at the University of California, Berkeley.

Dennis C Smith, Associate Professor of Public Policy, Professor Smith earned his Ph.D. in political science from Indiana University. In January, 2006, he was also appointed Professor in Residence in the New York State Assembly Internship Program. He teaches policy formation and program evaluation, Performance Management, Comparative Federalism, and the International Capstone. Professor Smith has conducted research on the performance management of public and nonprofit agencies, and has written on the problems of measuring the success of reforms in public sector organizations. He has also studied the non-emergency use of New York City's ambulance service (EMS) and has written on strategies for managing the demand for emergency services. Professor Smith's work has been published in several journals, including Public Administration Review, Urban Affairs Quarterly, Public Administration and Development, and City Journal. His analysis of Compstat, written with former NYPD Commissioner William Bratton, appeared in Forsythe, ed., Quicker, Better, Cheaper? Managing Performance in American Government (2001). His "Managing CIVPOL: The Potential of Performance Management in International Public Service" is a chapter in Dijkzeul and Beigbeder, ed., Rethinking International Organizations: Pathology and Promise (2003). He directed the Program in Public Administration for nine years and served two years as Associate Dean. From 1997-2002 he led the Wagner School's International Initiative.

**Paul Smoke**, Professor and Director of International Programs, teaches courses on public finance, development planning, and governance in developing countries. His research and policy interests include urban and regional development and the political economy of fiscal reform and public sector decentralization. He previously taught in the International Development Program and chaired the Master in City Planning Program at MIT, and he worked as a resident policy advisor with the Harvard Institute for International Development in Kenya and Indonesia. His research and policy work has covered various regions and multiple countries, including Cambodia, Uganda, South Africa, Vietnam, India, Ethiopia, Palestine, Yemen, Brazil, Nepal, Egypt, and the USA.

**Ruth Ann Stewart** joined the Wagner School faculty in September 2003 with a specialization in cultural policy and the role of the arts in urban revitalization. She formerly taught at Rutgers University's Edward J Bloustein School of Planning and Public Policy where she was also affiliated with the Center for Urban Policy Research. Prior to joining the academy, Professor Stewart was an associate director and the senior policy analyst in arts, humanities, and social legislation at the Congressional Research Service, the research and analysis arm of the US Congress. Daniel J Boorstin appointed

her Assistant Librarian of Congress with responsibility for the library's education and cultural programs after senior management positions in New York at the Schomburg Center for Research in Black Culture and The New York Public Library. Professor Stewart is a member of the Research Advisory Council of the Washington-based cultural policy think tank, the Center for Arts and Culture, and founding co-editor of the Rutgers University Press cultural policy series, The Public Life of the Arts. Professor Stewart received an MS degree from Columbia University, and completed the Harvard Business School arts management program and the senior government executive program at the Kennedy School of Government.

Paula Wilson, Adjunct Clinical Professor, teaches courses in health care financial management. Previously Ms Wilson was the Vice President for Policy at the United Hospital Fund. There she directed a team of policy analysts studying the uninsured and health care financing as well as supervising the work of the Medicaid Institute at the United Hospital Fund. From 1998 to 2005 Ms Wilson was an Associate Professor at the School of International and Public Affairs, where she taught courses in financial management and public and nonprofit administration. She continues to serve on the adjunct faculty at Columbia University. Ms Wilson was the Senior Vice President for Corporate Programs at Beth Abraham Health Services where she was responsible for strategic planning, new business development and external managed care activities. Prior to that, Ms Wilson was the Executive Director of Managed Healthcare Systems of New Jersey and the Chief Executive Officer of Mercy Health Care of Greater New York. From 1983 to 1994, Ms Wilson served in several senior positions in the administration of Governor Mario Cuomo including the Executive Deputy Commissioner of the New York State Department of Health, the Deputy Director of the New York State Division of the Budget, and as a Program Associate for Health and Human Services on the Governor's staff.

### **Brief Biographies**

#### **Additional Academic Participants**

## Michael K Gusmano, Mailman School of Public Health, Columbia University, USA

Michael K Gusmano, PhD, is an Assistant Professor of Health Policy and Management at the State University of New York's Downstate Medical Center and Co-Director of the *World Cities Project* at the International Longevity Center-USA. He is the co-author (with Colleen Grogan) of *Healthy Voices/Unhealthy Silence: Advocating for Poor People's Health* (Georgetown University Press, 2007) and is the co-editor and author of *Growing Older in Four World Cities: New York, London, Paris and Tokyo* (Vanderbilt University Press, 2006). Dr Gusmano was a post-doctoral fellow in the Robert Wood Johnson Foundation Scholars in Health Policy program at Yale University (1995-1997). He holds a PhD in political science from the University of Maryland at College Park and a Masters in public policy from the State University of New York at Albany.

#### Ho Kong Chong, National University of Singapore

Kong Chong is Associate Professor of Sociology at the National University of Singapore. An urban sociologist by training, his research interests are in the political economy of cities, urban cultures and community development. He is currently involved in projects which examine experiences in place-making in Pacific Asia and new economic spaces in Asian cities.

#### Leonard Lane, University of California, Irvine, USA

Dr Leonard Lane is the Senior Assistant Dean MBA Programs, Paul Merage School of Business, UC-Irvine, where he teaches global strategy. Dr Lane will also function as one of the conference facilitators. Prior to joining the Merage faculty, Dr Lane ran his own consulting firm, LLA Pacific, Ltd. in Hong Kong. He has also worked as the Consulting Director for the Creative Initiative Foundation in Hong Kong where he led projects to develop a logistics, Shipping and tourism strategy for Hong Kong and he recently advised the Hong Kong Pearl River Delta Foundation on strategies to position Hong Kong as the "Mega hub" of the Asia. Dr Lane has been involved for over fourteen years in working with Hong Kong business leaders on strategies to strengthen Hong Kong's competitive position in the region.

#### Pow Choon Piew, National University of Singapore

Pow CP is an Assistant Professor in the Department of Geography at the National University of Singapore. Broadly trained as an urban/social geographer, he has an abiding interest in urban development issues with a focus on Asia, in particular, cities in China and Southeast Asia. His most recent research examines how the development of commodity housing enclaves in Shanghai has transformed the social and spatial organization of the city, often resulting in several unintended consequences such as the increasing privatization of urban spaces and social life; the formation of exclusive 'middle-class' residential enclaves and marginalization of urban poor and migrant workers. Another research project that he is currently undertaking looks at the planning discourses and practices revolving around the idea of urban sustainability and the 'eco-city'.