



Sustainable Value Chains Commitment
 永續價值鏈承諾

Initiated by |



永續坊
POLICY FOR SUSTAINABILITY LAB
 公民社會與治理研究中心
 CENTRE FOR CIVIL SOCIETY AND GOVERNANCE



Partnership for Sustainability Leadership in Business
 商界永續發展領袖計劃

WHY COMMIT?

SHOWCASE LEADERSHIP

Company's leading vision in co-creating SVC will be featured on CCSG's channels

SVC MANAGEMENT MATERIALS

#LeadBetter with resources developed by CCSG, HKU, including:

- SMEs Sustainability Self-check Tool
- Roadmap and Action Planning Templates

SUSTAINABILITY POLICY ADVOCACY

Participate and showcase sustainability achievement at knowledge sharing event(s)

APPLY NOW

- Submit signed Statement and completed Proforma to pslb@hku.hk with subject "Application – SVC Commitment"
- Return completed portfolio and relevant details to CCSG
- Implement required actions within 1 year

WHAT TO COMMIT?

PLAN

(1st half-year – compulsory)

- 1 Nominate no fewer than two upstream/downstream SME business partners to join "SME Sustainability Leadership Recognition Scheme"
- 2 Support SMEs in integrating sustainability measures in operations:
 - Attend a meeting with nominated SMEs upon the completion of their recognition scheme journey
 - Offer incentives
- 3 Disclose the company's sustainability goals and strategies on communication channels

ACT

(2nd half-year – voluntary)

- 4 Jointly implement sustainability actions with nominated SMEs

FOR BIG CORPORATES



scan for details

Find us at ccsg.hku.hk/pslb/

#LeadWithVISION



**Sustainability
Leadership
Recognition**
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WHY PARTICIPATE?

ACHIEVABLE STARTING POINT

A common and accessible kick starter to improve SMEs' preparedness to tackle sustainability challenges

HIGH CREDIBILITY

Fully supported by signatories of the SVC Commitment, attracting more partnership opportunities to certified SMEs

ENHANCE BUSINESS RESILIENCE

Stronger sustainability performance can generate long-term revenue growth, greater appeal to employees and investors, higher customer retention and market penetration rate

WHAT TO COMPLETE?

PLAN

Kick off the sustainability journey
(1st half-year – compulsory)

- 1 Complete the online SME Sustainability Self-check Tool to evaluate the companies' performance on SVC Management
- 2 Attend one practical workshop to develop a sustainability roadmap and action plan
- 3 Organize a meeting upon completion of recognition scheme's activities

ACT

(2nd half-year – voluntary)

Implement the action plan with large corporate

FOR SMES

**APPLY
NOW**

- Submit application form and company logo to pslb@hku.hk
- Complete the online SME Sustainability Self-check Tool
- Attend workshop
- Participate in Award Ceremony

scan for details



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#StriveForIMPACT