

Workshop

Designing an Integrated Writing Project

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Abstract

In this workshop, I will present an integrated approach to academic writing instruction that combines insights from various existing pedagogical approaches that place writing tasks in the social context of written interaction. The workshop will begin with a discussion of some of the possible reasons that many writing assignments fail to engage or motivate students. I will then explain the importance of developing a systematic writing project—as opposed to an isolated writing assignment—that places a writing task in a larger context of language and literacy practices. Finally, I will take the participants through the process of developing a whole writing project—from assignment to assessment. This approach can help students learn not only what a successful piece of writing ought to look like but also why it is successful in a given context, allowing students to develop the rhetorical awareness necessary in applying the genre knowledge in the context of academic communication.

Dr Paul Kei Matsuda is Associate Professor of English and Director of Composition at the University of New Hampshire, where he teaches various writing courses as well as graduate courses in rhetoric, composition and applied linguistics. He is founding chair of the Symposium on Second Language Writing and series editor of the Parlor Press Series on Second Language Writing. He has edited 5 books and 3 special journal issues on second language writing, and his publications appear in journals and edited collections in both applied linguistics and composition studies. His current research interests include voice in academic writing and the implications of language differences on L1 and L2 writing instruction. URL: <http://matsuda.jslw.org/>

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30 May 2007 (Wednesday), 2:00- 4:00 p.m.
Room 205, Runme Shaw Building, The University of Hong Kong
Chair: Dr Albert Wong, Faculty of Education, HKU

Registration: <http://www.hku.hk/clear/matsuda.html>
All postgraduate students and interested parties are welcome.
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