



THE CHANGING MEDIA LANDSCAPE IN A POST-TRUTH WORLD

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Information has become a commodity that more and more people, businesses, governments, terrorist networks and others are trying to control. The definitions of "fact" and "truth" have become questionable at best and irrelevant at worst, as citizens choose to believe stories that reflect their own agenda and way of thinking. Kravlev will address the challenges this creates for both legitimate media organizations and the public, as well as its impact on such sacred journalistic values as objectivity, credibility and trust. He will also discuss the role of social media, information technology and innovation in the future of news-gathering, content-creation and disseminating information.



Nicholas Kravlev is an author and entrepreneur specializing in international diplomacy, media and global travel, whose work has taken him to almost 100 countries. As a former Financial Times and Washington Times correspondent, Kravlev witnessed firsthand the conduct of American diplomacy while accompanying four U.S. secretaries of state on their travels around the world: Hillary Clinton, Condoleezza Rice, Colin Powell and Madeleine Albright. He is also the host and executive producer of the TV series on diplomacy *Conversations with Nicholas Kravlev*. He is the author of *America's Other Army*, *Diplomats in the Trenches* and *Decoding Air Travel*. He is a contributor to The New York Times, The Atlantic, Foreign Policy Magazine and The Huffington Post, and has appeared on NPR, CNN, BBC, Fox News, and C-SPAN.

All are welcome. No registration is required. For enquiries, please contact Dr. Tim Gruenewald at tgruene@hku.hk